

***4<sup>th</sup> Annual  
Black Legend Awards  
Silicon Valley***

***Event Sponsorship***

***Friends of the Museum  
Business Partner  
Millennial (Student)***

**March 1, 2018**

# SAN JOSE BLACK HISTORY MUSEUM

## SILICON VALLEY

Dear Community Member,

We need your investment to help establish the San Jose Black History Museum Silicon Valley (SJBHMSV).

Our dream is the creation of a museum to honor the contributions of African Americans in the Silicon Valley and the United States of America.

We are reaching out to you to invest in this dream.

Three of San Jose's oldest non-profit organizations, Joyner/Payne Youth Services Agency, Inc., Silicon Valley Black Chamber of Commerce, Inc. and African American Community Service Agency, Inc. have joined forces in a collaborative effort to establish the San Jose Black History Museum Silicon Valley in San Jose by the year 2020.

You can be part of history. You can make a difference. You can be a change agent for the African American community. Your investment in helping establish the San Jose Black History Museum Silicon Valley will help honor the Black Pioneers of the Silicon Valley.

One of the six exhibits at the museum will be the **Black Legends Hall of Fame Silicon Valley**. This is where the history and accomplishments of these black pioneers will be on permanent display to educate African American youth and others on the contributions of the African American in the Silicon Valley.

This is an event where the entire community is invited to share in the induction ceremony. The 4<sup>th</sup> Annual Black Legend Awards Ceremony will be held at the Hammer Theatre Center in San Jose on Saturday, February 16, 2019. The proceeds raised will go toward the establishment of the San Jose Black History Museum Silicon Valley.

The overall goal is to raise \$5,000,000 by the year 2020. Our fundraising campaign objective for this year is to raise \$100,000 to create the infrastructure for the museum. You can help us to reach this objective by becoming an investor. We have several different sponsorship packages for you to choose from. Please review the sponsorship opportunities in this packet and make your selection.

One of the main goals of the museum is to educate youth on the accomplishments of African Americans. Please consider being a "**Millennial Sponsor**". With your sponsorship, we will be able to bring college and high school students to the Black Legend Awards. They can meet these outstanding African Americans in person. They can ask questions; they can learn directly. They can listen to the story of the past as they move forward into the future.

Thanks for your support

*Aaron K. Hicks Jr.*

**Black Legend Awards Silicon Valley  
Chairman**

# SAN JOSE BLACK HISTORY MUSEUM

## SILICON VALLEY

### SPONSORSHIP APPLICATION (Page 1 of 2)

<b>NAME</b>			
<b>COMPANY/ORGANIZATION</b>			
<b>POINT OF CONTACT:</b>			
<b>INDIVIDUAL NAME:</b>			
<b>STREET ADDRESS:</b>			
<b>CITY, STATE &amp; ZIP</b>			
<b>PHONE:</b>		<b>EMAIL ADDRESS:</b>	
<b>SIGNATURE:</b>			

### SPONSORSHIP OPPORTUNITIES

Please check your sponsorship(s) level:

#### FRIENDS OF THE MUSEUM

- \_\_\_\_\_ Co-Event Sponsor: \$150,000 - \$300,000
- \_\_\_\_\_ Partner Sponsor: \$100,000 - 149,999
- \_\_\_\_\_ S.T.E.M. Sponsor: \$50,000 - \$99,999

#### BUSINESS PARTNER

- \_\_\_\_\_ Platinum Sponsor: \$25,000 - \$49,999
- \_\_\_\_\_ Gold Sponsor: \$15,000 - \$24,999
- \_\_\_\_\_ Silver Sponsor: \$10,000 - \$14,999
- \_\_\_\_\_ Bronze Sponsor: \$5,000 - \$9,999
- \_\_\_\_\_ Sponsor: \$2,500 - \$4,999
- \_\_\_\_\_ Sponsor: \$1,000 - \$2,499

#### MILLENNIAL - STUDENT

##### MILLENNIAL SPONSOR (Student Sponsorship)

- \_\_\_\_\_ 50 Students - \$5,000
- \_\_\_\_\_ 25 Students - \$2,500
- \_\_\_\_\_ 5 Students - \$500
- \_\_\_\_\_ 1 Student - \$100

# SAN JOSE BLACK HISTORY MUSEUM

## SILICON VALLEY

### SPONSORSHIP APPLICATION (Page 2 of 2)

**501(c)(3) Tax ID#: Provided on request**

Joyner/Payne Youth Services Agency, Inc (dba Black Legend Awards)

**Payment by Credit Card:** Please complete the information below:

ENCLOSED AMOUNT: \$ \_\_\_\_\_

TYPE OF CARD: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_

CARD NUMBER \_\_\_\_\_

EXP. DATE (MM/YY) \_\_\_\_\_

SECURITY CODE: \_\_\_\_\_

BILLING ZIPCODE: \_\_\_\_\_

**Payment by check:** Please complete the information below:

ENCLOSED AMOUNT: \$ \_\_\_\_\_

Select One: [ ] CHECK [ ] MONEY ORDER [ ] CASHIER'S CHECK

MAKE CHECK PAYABLE TO: **Black Legend Awards Silicon Valley**

**Deadline for submittal is: Thursday, January 31, 2019**

**Mail Sponsorship Application and Check or Credit Card info to:**

Black Legend Awards

304 N. 6th Street

San Jose, CA 95112

Attn: Hewitt Joyner, Finance

**NOTE:** Email Copy of Your Sponsorship Application to [info@blacklegendawards.org](mailto:info@blacklegendawards.org)

**Contact US:**

Office Number: (408) 320-2111

Email: [info@blacklegendawards.org](mailto:info@blacklegendawards.org)

# SAN JOSE BLACK HISTORY MUSEUM

## SILICON VALLEY

### FRIENDS OF THE MUSEUM

<p style="text-align: center;"><b>Friends of the Museum</b> <b>Co-Event Sponsor: \$150,000 – \$300,000</b></p> <p><b>Co-Event Sponsor will receive:</b></p> <ul style="list-style-type: none"> <li>• 20 Seats in the "Friends of the Museum" Section for the sponsor's employees, Friends, and family; or the seats can be donated to senior citizens or youth in the community</li> <li>• 20 Souvenir Booklets</li> <li>• On-Stage Award Presenter(s)</li> <li>• Logo posted on the website, Live link to sponsor website</li> <li>• Acknowledged in all Media Marketing</li> <li>• Back Cover Ad in Souvenir Booklet (If available)</li> <li>• Recognition as a Co-Event Sponsor in Souvenir Booklet</li> </ul>	<p style="text-align: center;"><b>Friends of The Museum</b> <b>Partner Sponsor: \$100,000 – 149,999</b></p> <p><b>Partner Sponsor will receive:</b></p> <ul style="list-style-type: none"> <li>• 15 Seats in the "Friends of the Museum" Section for the sponsor's employees, friends, and family; or the seats can be donated to Black senior citizens or youth in the community</li> <li>• 15 Souvenir Booklets</li> <li>• On-Stage Award Presenter(s)</li> <li>• Logo posted on the website, Live link to sponsor website</li> <li>• Acknowledged in all Media Marketing</li> <li>• Inside Front Cover Ad in Souvenir Booklet (If available)</li> <li>• Recognition as a Partner Sponsor in Souvenir Booklet</li> </ul>
<p><b>Friends of the Museum</b> <b>S.T.E.M. Sponsor: \$50,000 - \$99,999</b> S.T.E.M. = Science, Technology, Engineering, and Mathematics</p> <p><b>S.T.E.M. Sponsor will receive:</b></p> <ul style="list-style-type: none"> <li>• 10 Seats in the "Friends of the Museum" Section for the sponsor's employees, friends, and family; or the seats can be donated to senior citizens or youth in the community</li> <li>• 10 Souvenir Booklets</li> <li>• On-Stage Award Presenter(s)</li> <li>• Logo posted on the website, Live link to sponsor website</li> <li>• Acknowledged in all Media Marketing</li> <li>• Inside Back Cover in Souvenir Booklet (If Available)</li> <li>• Recognition as an S.T.E.M. Sponsor in Souvenir Booklet</li> </ul>	

# SAN JOSE BLACK HISTORY MUSEUM

## SILICON VALLEY

### BUSINESS PARTNER

<p style="text-align: center;"><b>Business Partner</b> <b>Platinum Sponsor: \$25,000 - \$49,999</b></p> <p><b>Platinum Sponsor will receive:</b></p> <ul style="list-style-type: none"> <li>• 10 Seats in the Business Partner Section for the sponsor’s employees, friends and family; or the seats can be donated to senior citizens or youth in the community</li> <li>• 10 Souvenir Booklets</li> <li>• Acknowledged in all Media Marketing</li> <li>• Logo posted on the website, Live link to sponsor website</li> <li>• Center Full-Page Ad in Souvenir Booklet (If Available)</li> <li>• Recognition as a Platinum Sponsor in Souvenir Booklet</li> </ul>	<p style="text-align: center;"><b>Business Partner</b> <b>Gold Sponsor: \$15,000 - \$24,999</b></p> <p><b>Gold Sponsor will receive:</b></p> <ul style="list-style-type: none"> <li>• 10 Seats in the Business Partner Section for the sponsor's employees, friends and family; or the seats can be donated to senior citizens or youth in the community</li> <li>• 10 Souvenir Booklets</li> <li>• Acknowledged in all Media Marketing</li> <li>• Logo posted on the website, Live link to sponsor website</li> <li>• Full-Page Ad in Souvenir Booklet</li> <li>• Recognition as a Gold Sponsor in Souvenir Booklet</li> </ul>
<p style="text-align: center;"><b>Business Partner</b> <b>Silver Sponsor: \$10,000 - \$14,999</b></p> <p><b>Silver Sponsor will receive:</b></p> <ul style="list-style-type: none"> <li>• 10 Seats in the Business Partner Section for the sponsor’s employees, friends and family; or the seats can be donated to senior citizens or youth in the community</li> <li>• 10 Souvenir Booklets</li> <li>• Acknowledged in all Media Marketing</li> <li>• Logo posted on the website, Live link to sponsor website</li> <li>• Half-Page Ad in Souvenir Book</li> <li>• Recognition as a Silver Sponsor in Souvenir Booklet</li> </ul>	<p style="text-align: center;"><b>Business Partner</b> <b>Bronze Sponsor: \$5,000 - \$9,999</b></p> <p><b>Bronze Sponsor will receive:</b></p> <ul style="list-style-type: none"> <li>• 10 Seats in the Business Partner Section for the sponsor's employees, friends and family; or the seats can be donated to senior citizens or youth in the community</li> <li>• 10 Souvenir Booklets</li> <li>• Acknowledged in all Media Marketing</li> <li>• Logo posted on the website, Live link to sponsor website</li> <li>• Quarter-Page Ad in Souvenir Booklet</li> <li>• Recognition as a Bronze Sponsor in Souvenir Booklet</li> </ul>
<p style="text-align: center;"><b>Business Partner</b> <b>Sponsor: \$2,500 - \$4,999</b></p> <p><b>Sponsor will receive:</b></p> <ul style="list-style-type: none"> <li>• Two (2) Seats in the Business Partner Section for the sponsor’s employees, friends and family; or the seats can be donated to senior citizens or youth in the community</li> <li>• Two (2) Souvenir Booklets</li> <li>• Quarter-Page Ad in Souvenir Book</li> <li>• Recognition as a Sponsor in Souvenir Booklet</li> </ul>	<p style="text-align: center;"><b>Business Partner</b> <b>Sponsor: \$1,000 - \$2,499</b></p> <p><b>Sponsor will receive:</b></p> <ul style="list-style-type: none"> <li>• One (1) Seats in the Business Partner Section for the sponsor’s employees, friends and family; or the seats can be donated to <u>a</u> senior citizens or youth in the community</li> <li>• One (1) Souvenir Booklets</li> <li>• Business Card Ad in Souvenir Book</li> <li>• Recognition as a Sponsor in Souvenir Booklet</li> </ul>

# SAN JOSE BLACK HISTORY MUSEUM

## SILICON VALLEY

### MILLENNIAL SPONSOR

<p style="text-align: center;"><b>Millennial Partner</b> Fifty (50) Student Sponsor: \$5,000</p> <p>Sponsor will receive:</p> <ul style="list-style-type: none"> <li>50 Students will attend the Black Legends Awards as your guests</li> <li>1 Seats in the Business Partner Section</li> <li>1 Souvenir Booklets</li> <li>Names of the Students</li> <li>On-Stage Award Presenter(s)</li> <li>Acknowledged in all Media Marketing</li> <li>Quarter-Page Ad in Souvenir Booklet</li> <li>Recognition as a Millennial Sponsor in Souvenir Booklet</li> </ul>	<p style="text-align: center;"><b>Millennial Partner</b> Twenty (25) Student Sponsor: \$2,500</p> <p>Sponsor will receive:</p> <ul style="list-style-type: none"> <li>25 Students will attend the Black Legends Awards as your guests</li> <li>1 Seats in the Business Partner Section</li> <li>1 Souvenir Booklets</li> <li>Names of the Students</li> <li>Acknowledged in all Media Marketing</li> <li>Quarter-Page Ad in Souvenir Booklet</li> <li>Recognition as a Millennial Sponsor in Souvenir Booklet</li> </ul>
<p style="text-align: center;"><b>Millennial Partner</b> Five (5) Student Sponsor: \$500</p> <p>Sponsor will receive:</p> <ul style="list-style-type: none"> <li>Five (5) Students will attend the Black Legends Awards as your guests</li> <li>Names of the Students</li> <li>Acknowledged in all Media Marketing</li> <li>Recognition as a Millennial Sponsor in Souvenir Booklet</li> </ul>	<p style="text-align: center;"><b>Millennial Partner</b> One (1) Student Sponsor: \$100</p> <p>Sponsor will receive:</p> <ul style="list-style-type: none"> <li>One (1) Students will attend the Black Legends Awards as your guest</li> <li>Names of the Student</li> <li>Recognition as a Millennial Sponsor in Souvenir Booklet</li> </ul>
<p><b>Millennial Sponsor Student will receive:</b></p> <ul style="list-style-type: none"> <li>1 Ticket to attend the Black Legend Awards Ceremony</li> <li>1 Souvenir Booklet</li> </ul>	