

***Black Legend Awards***  
***Silicon Valley***  
***Souvenir Booklet***

***Sponsorship***  
**January 22, 2016**

The logo for the Black Legend Awards Silicon Valley. It features a stylized yellow and black pyramid on the left. To the right of the pyramid, the words "BLACK LEGEND AWARDS" are written in a large, bold, yellow serif font. Below this, the words "SILICON VALLEY" are written in a smaller, bold, yellow sans-serif font. The entire logo is set against a black background.

# BLACK LEGEND AWARDS

## SILICON VALLEY

To: Future Supporter,

We need your support to establish the San Jose Black History Museum – Silicon Valley (SJBHM/SV).

There is a dream of creating a museum to honor the contribution of the African American in the Silicon Valley and the United State of American. The African American want to share their story, their journey in America, their history. The San Jose Black History Museum – Silicon Valley will bring that dream forward. If the African American doesn't tell their story of life in this Silicon Valley, who will? If the African American doesn't tell their story of life in America who will?

We are reaching out to you to support this dream. The African American is an intergraded part of the fiber, soil and the culture of the Silicon Valley. The Black Pioneers of the Silicon Valley left footprints in technology, the community and in city government. The Museum will be (a one-of-a kind educational institution for use by our culturally-diverse community) would welcome all ethnicities. It will house six permanent displays which would take people on a journey through history from Africa and the plight of Africans, to the United States and The Americas.

The theme for this journey is "Sankofa!" Sankofa, a Ghanaian word that means respecting tradition "looking back, while moving forward, is the perfect example of the bridge that African Americans have crossed" "remembering the past, yet not living in it, while teaching and reaching for ever-brighter future".

Three of the oldest non-profit organizations, Joyner/Payne Youth Services Agency, Inc., Silicon Valley Black Chamber of Commerce, Inc. and African American Community Service Agency, Inc. have joined forces in a collaborative effort to establish the San Jose Black History Museum – Silicon Valley in San Jose by the year 2020.

You can be part of history, you can make a different, you can be a change agent for our community. Your support of establishing the San Jose Black History Museum – Silicon Valley will help the honoring of the Black Pioneers of the Silicon Valley. One of the six exhibits at the museum will be the **Black Legends Hall of Fame - Silicon Valley**. Where the history and accomplishment of these black pioneers will be on display to educate the African American youth and others on the contribution of the African American in the Silicon Valley.

One of our activity to support **the "Black Legend Awards"**. Is the publishing of the Souvenir Booklet. The Black Legend Awards – Silicon Valley Souvenir booklet will have a brief history of all Black Pioneers nominated for induction into the Black Legends Hall of Fame Silicon Valley. The Souvenir Booklet is being consider a collector item. Last year we had to order a second printing to support the demand.

The Souvenir Booklet is a great opportunity for you to share information about your company, your organization, your support of the creation of the San Jose Black History Museum Silicon Valley and the Black Legend Awards and the history of the African American in the Silicon Valley. It's a great opportunity to reach out the community and the next generation. The second annual Black Legend Awards Silicon Valley will be held on Saturday, February 25, 2017, during Black History Month.

One of the foundation brick of the museum is to educate youth on the accomplishment of the African American. Please consider being a Souvenir Booklet sponsor. We will distribute the Souvenir Booklet at the Black Legend Awards Ceremony and provide copies to educators too continue the learning experience.

Thanks for your support

**Aaron K. Hicks Jr,**  
**Black Legend Awards – Silicon Valley, Chairman/Project Manager**

**HONORING THE BLACK PIONEERS OF SILICON VALLEY**

Project of Joyner/Payne Youth Services Agency, Inc.

Page 2



# BLACK LEGEND AWARDS

SILICON VALLEY

## SOUVENIR BOOKLET APPLICATION

COMPANY NAME:		
POINT OF CONTACT:		
INDIVIDUAL NAME:		
ADDRESS:		
CITY, STATE & ZIP		
PHONE:		EMAIL ADDRESS

I am interested in the following AD Space:

**Back Cover - \$2,000**

\_\_\_\_\_ If Available, 7.5" X 9.5" (4750 X 2750 Pixels)

**Inside Front Cover - \$1,500**

\_\_\_\_\_ If Available, 7.5" X 9.5" (4750 X 2750 Pixels)

**Inside Back Cover - \$1,500**

\_\_\_\_\_ If Available, 7.5" X 9.5" (4750 X 2750 Pixels)

**Full Page - \$1,000**

\_\_\_\_\_ 7.5" X 9.5" (4750 X 2750 Pixels)

**Half Page - \$500**

\_\_\_\_\_ 7.5" X 4.5" (2250 X 1350 Pixels)

**Quarter Page - \$250**

\_\_\_\_\_ 3.5" X 4.5" (1050 X 1350 Pixels)

**Business Card - \$50**

\_\_\_\_\_ 3.5" X 2" (1000 X 650 Pixels)

**Personal Congratulation - \$50**

\_\_\_\_\_ 3.5" X 2" (1000 X 650 Pixels)

**See next page for note options**

Files will be accepted in Photoshop, Illustrator, TIFF, JPEG, PNG or PDF files. MAC or PC format

Files should be 300 dpi, built to correct size.

Include all fonts and graphics

Include a pdf file for proofing or fax a proof to (408) 993-8392.

Please be advised, we cannot be responsible for print quality of ads, logos or photos submitted which are preprinted or not Camera Ready Art.

If you need an ad design, contact our business partner Reginald Swilley at 408-509-7799

- Full Page Design \$80.00
- Half Page Design \$50.00
- Quarter Page Design \$40.00

- All submission must be in no later than **February 15, 2017**

**Payment on-line:** Please go to our website @ [blacklegendawards.org](http://blacklegendawards.org) select Support Us, select Souvenir Booklet.

**Payment by check etc.:** Please complete the information below:

ENCLOSED AMOUNT: \$ \_\_\_\_\_ [ ] CHECK [ ] MONEY ORDER [ ] CASHIER'S CHECK [ ] Credit Card:

TYPE OF CARD: \_\_\_\_\_ NAME On Card: \_\_\_\_\_

CARD NUMBER \_\_\_\_\_ EXP Date (MM/YY) \_\_\_\_\_ SECURITY CODE: \_\_\_\_\_

Make Check Payable to: **Black Legend Awards – Silicon Valley:**

**Mail Souvenir Booklet Application & Payment to:**

Black Legend Awards, 304 N. 6th Street, San Jose, CA 95112

Attn: Hewitt Joyner, Finance Chair, and Office Phone Number: (408) 320-2111

**Email Copy of Souvenir Booklet Application to:** [finance@blacklegendawards.org](mailto:finance@blacklegendawards.org)

**HONORING THE BLACK PIONEERS OF SILICON VALLEY**

Project of Joyner/Payne Youth Services Agency, Inc.

# BLACK LEGEND AWARDS SILICON VALLEY

## Personal Notes of Congratulations:

Step 1: Select the Note (1-8) \_\_\_\_\_

Step 2: The name of the Inductee you are honoring: \_\_\_\_\_

Step 3: Provide your name or the company/organization name or the individual name(s) to be added to the note: \_\_\_\_\_

Step 4: Email/Attached this information to your Souvenir Booklet Application.

Note 1	Note 2
Congratulations to the Inductees of the Black Legends Hall of Fame Silicon Valley <b>"Class of 2017"</b>  <i>Name(s)   Company   Organization</i>	Congratulations on Your Induction into the Black Legends Hall of Fame Silicon Valley <b>"Inductee's Name here"</b>  <i>Name(s)   Company   Organization</i>
Note 3	Note 4
Congratulations on Being Honored as "Black Pioneer of the Silicon Valley" <b>"Inductee's Name"</b>  <i>Name(s)   Company   Organization</i>	Honoring the Memories and Footprints "Black Pioneer of the Silicon Valley" <b>"Inductee's Name"</b>  <i>Name(s)   Company   Organization</i>
Note 5	Note 6
Congratulations to the <b>"Collaborative Committee"</b> The Black History Museum Silicon Valley Wishing you continued success  <i>Name(s)   Company   Organization</i>	Congratulations to the <b>"African American Community Service Agency"</b> The Black History Museum Silicon Valley Wishing you continued success  <i>Name(s)   Company   Organization</i>
Note 7	Note 8
Congratulations to the <b>"Joyner/Payne Youth Services Agency, Inc."</b> The Black History Museum Silicon Valley Wishing you continued success  <i>Name(s)   Company   Organization</i>	Congratulations to the <b>"Silicon Valley Black Chamber of Commerce"</b> The Black History Museum Silicon Valley Wishing you continued success  <i>Name(s)   Company   Organization</i>