

***Black Legend Awards***  
***Silicon Valley***  
***Souvenir Booklet***

***Sponsorship***

***Corporate***  
***Small Business***  
***Non-Profit 501(c)(3)***

**November 17, 2017**



# BLACK LEGEND AWARDS

SILICON VALLEY

To: Future Investors

We need your investment to establish the San Jose Black History Museum Silicon Valley (SJBHMSV).

There is a dream of creating a museum to honor the contribution of the African American in the Silicon Valley and the United State of American. The African American want to share their story, their journey in America, their history. The San Jose Black History Museum Silicon Valley will bring that dream forward. If the African American doesn't tell their story of life in this Silicon Valley, who will? If the African American doesn't tell their story of life in America who will?

We are reaching out to you to support this dream. The African American is an intergraded part of the fiber, soil and the culture of the Silicon Valley. The Black Pioneers of the Silicon Valley left footprints in technology, the community and in city government. The Museum will be (a one-of-a kind educational institution for use by our culturally-diverse community) would welcome all ethnicities. It will house six permanent displays which would take people on a journey through history from Africa and the plight of Africans, to the United States and The Americas.

The theme for this journey is "Sankofa!" Sankofa, a Ghanaian word that means respecting tradition "looking back, while moving forward, is the perfect example of the bridge that African Americans have crossed" "remembering the past, yet not living in it, while teaching and reaching for ever-brighter future".

Three of the oldest non-profit organizations, Joyner/Payne Youth Services Agency, Inc., Silicon Valley Black Chamber of Commerce, Inc. and African American Community Service Agency, Inc. have joined forces in a collaborative effort to establish the San Jose Black History Museum – Silicon Valley in San Jose by the year 2020.

You can be part of history, you can make a different, you can be a change agent for our community. Your support of establishing the San Jose Black History Museum – Silicon Valley will help the honoring of the Black Pioneers of the Silicon Valley. One of the six exhibits at the museum will be the **Black Legends Hall of Fame - Silicon Valley**. Where the history and accomplishment of these black pioneers will be on display to educate the African American youth and others on the contribution of the African American in the Silicon Valley.

One of our activity to support is **the "Black Legend Awards"**. The Black Legend Awards Silicon Valley Souvenir booklet will have a brief history of all Black Pioneers induction into the **Black Legends Hall of Fame Silicon Valley**.

The Souvenir Booklet is a great opportunity for you to share information about your company, your organization, your investment in the creation of the San Jose Black History Museum Silicon Valley and the Black Legend Awards and the history of the African American in the Silicon Valley. It's a great opportunity to reach out the community and the next generation. The 3<sup>rd</sup> Annual Black Legend Awards Silicon Valley will be held on Saturday, February 10, 2018, during Black History Month.

One of the foundation brick of the museum is to educate youth on the accomplishment of the African American. Please consider being a Souvenir Booklet sponsor. We will distribute the Souvenir Booklet at the Black Legend Awards Ceremony and provide copies to educators too continue the learning experience.

Thanks for your support

*Aaron K Hicks Jr.*

Aaron K. Hicks Jr,  
Black Legend Awards – Silicon Valley,  
Chairman/Project Manager

HONORING THE BLACK PIONEERS OF SILICON VALLEY

Project of Joyner/Payne Youth Services Agency, Inc.

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## SOUVENIR BOOKLET APPLICATION

<b>COMPANY NAME:</b>		
<b>POINT OF CONTACT:</b>		
<b>INDIVIDUAL NAME:</b>		
<b>ADDRESS:</b>		
<b>CITY, STATE &amp; ZIP</b>		
<b>PHONE:</b>		<b>EMAIL ADDRESS</b>

I am interested in the following AD Space:

	CORPORATE		SMALL/MEDIUM BUSINESS		NON-PROFIT 501(C)(3)
_____	Back Cover - \$2,500	_____	Back Cover - \$1,500	_____	Back Cover - \$1,000
_____	Inside Front Cover - \$1,500	_____	Inside Front Cover - \$1,000	_____	Inside Front Cover - \$500
_____	Inside Back Cover - \$1,500	_____	Inside Back Cover - \$1,000	_____	Inside Back Cover - \$500
_____	Full Page - \$1,000	_____	Full Page - \$500	_____	Full Page - \$375
_____	Half Page - \$500	_____	Half Page - \$375	_____	Half Page - \$250
_____	Quarter Page - \$375	_____	Quarter Page - \$250	_____	Quarter Page - \$100
_____	Business Card - \$50	_____	Business Card - \$50	_____	Business Card - \$50

### AD SIZE

**Back Cover | Inside Front Cover | Inside Back Cover - 7.5" X 9.5" (4750 X 2750 Pixels)**

**Full Page - 7.5" X 9.5" (4750 X 2750 Pixels)**

**Half Page - 7.5" X 4.5" (2250 X 1350 Pixels)**

**Quarter Page - 3.5" X 4.5" (1050 X 1350 Pixels)**

**Business Card - 3.5" X 2" (1000 X 650 Pixels)**

### AD REQUIREMENTS

- Files will be accepted in Photoshop, Illustrator, TIFF, JPEG, PNG or PDF files. MAC or PC format
- Files should be 300 dpi, built to correct size.
- Include all fonts and graphics.
- Include a pdf file for proofing.
- Please be advised, we cannot be responsible for print quality of ads, logos or photos submitted which are preprinted or not Camera Ready Art.

**HONORING THE BLACK PIONEERS OF SILICON VALLEY**

Project of Joyner/Payne Youth Services Agency, Inc.



**NOTE: If the ad space selected is not-available, you will be contacted by customer service**

**Black Legend Awards - 501(c)(3) Tax ID#: 770 450 053**

Joyner/Payne Youth Services Agency, Inc (dba Black Legend Awards)

**Payment by Credit Card:** Please complete the information below:

ENCLOSED AMOUNT: \$ \_\_\_\_\_

TYPE OF CARD: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_

CARD NUMBER \_\_\_\_\_

EXP. DATE (MM/YY) \_\_\_\_\_

SECURITY CODE: \_\_\_\_\_

BILLING ZIPCODE: \_\_\_\_\_

**Payment by check:** Please complete the information below:

ENCLOSED AMOUNT: \$ \_\_\_\_\_

Select One: [  ] CHECK [  ] MONEY ORDER [  ] CASHIER'S CHECK

MAKE CHECK PAYABLE TO; **Black Legend Awards Silicon Valley**

**Mail Sponsorship Application and Check or Credit card info to:**

Black Legend Awards  
304 N. 6th Street  
San Jose, CA 95112  
Attn: Hewitt Joyner, Finance

**NOTE:** Email Copy of Your Sponsorship Application to: [info@blacklegendawards.org](mailto:info@blacklegendawards.org)

**Contact US:**

Office Number: (408) 320-2111

[info@blacklegendawards.org](mailto:info@blacklegendawards.org)